



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 841643

Schedule Dates 07/31/12-08/09/12
Advertiser Restore Our Future (38281)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Ballot Issue (1195)
Brand 1793 NON BALLOT (173702)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name KOHLBAUER,STEPHANIE
Phone/Fax (410) 825-1034 /
CPE 1793
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE

Date Entered 07/10/12
Last Modified 08/03/12
Entered By Melissa Welch
CO-OP No
Headline # 06227131
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,345.00
Net Total \$103,955.00
Sales Tax

Charlotte (WCNC) (WCNC)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|---------------------|
| Aug. 2012 | 73 | \$122,300.00 |
| Grand Total: | 73 | \$122,300.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|---------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|-------------------------|--|---------|
| 1.0 | Normal Line / SPOT | 07/31/12-08/03/12 | 4 | :30 | 6:58A- 9A (ET) | | | 2 | 2 | 2 | 2 | | | 8 | \$500.00 | \$4,000.00 | Charlotte (WCNC) (WCNC) | OYLYMPICS TODAY SHOW | 7/10/12 |
| 2.0 | Normal Line / SPOT | 07/31/12-08/03/12 | 2 | :30 | 5:59P- 6:30P (ET) | | | 1 | 1 | 1 | 1 | | | 4 | \$900.00 | \$3,600.00 | Charlotte (WCNC) (WCNC) | 6P NEWS | 7/10/12 |
| 3.0 | Normal Line / SPOT | 07/31/12-08/03/12 | 2 | :30 | 6:59P- 7:30P (ET) | | | 1 | 1 | 1 | 1 | | | 4 | \$1,600.00 | \$6,400.00 | Charlotte (WCNC) (WCNC) | JEOPARDY | 7/10/12 |
| 4.0 | Normal Line / SPOT | 07/31/12-08/02/12 | 3 | :30 | 5:58A- 6:58A (ET) | | | 2 | | 2 | | | | 4 | \$550.00 | \$2,200.00 | Charlotte (WCNC) (WCNC) | 6A NEWS | 7/10/12 |
| 5.0 | Normal Line / SPOT | 08/01/12-08/03/12 | 3 | :30 | 5:58A- 6:58A (ET) | | | | 1 | | 1 | | | 2 | \$550.00 | \$1,100.00 | Charlotte (WCNC) (WCNC) | 6A NEWS | 7/10/12 |
| 6.0 | Normal Line / Olympics - Zone | 07/31/12-08/04/12 | 3 | :30 | 7:28P- 7:55P (ET) | | | 1 | 1 | 1 | 1 | 1 | | 5 | \$1,800.00 | \$9,000.00 | Charlotte (WCNC) (WCNC) | OLYMPICS ZONE | 7/10/12 |
| 7.0 | Normal Line / Olympics - Summer | 07/31/12-08/05/12 | 4 | :30 | 7P- 12A (ET) | | | 1 | | 1 | 1 | 1 | 1 | 4 | \$7,500.00 | \$30,000.00 | Charlotte (WCNC) (WCNC) | OLYMPICS PRIME | 7/10/12 |
| 8.0 | Normal Line / SPOT | 07/31/12-08/05/12 | 2 | :30 | 12A- 12:35A (ET) | | | 1 | 1 | 1 | 1 | 1 | 1 | 6 | \$1,000.00 | \$6,000.00 | Charlotte (WCNC) (WCNC) | OLYMPICS LATE NEWS | 7/10/12 |
| 9.0 | Normal Line / SPOT | 08/04/12-08/04/12 | 4 | :30 | 6P- 6:30P (ET) | | | | | | | 1 | | 1 | \$500.00 | \$500.00 | Charlotte (WCNC) (WCNC) | 6P NEWS | 7/10/12 |
| 10.0 | Normal Line / SPOT | 08/05/12-08/05/12 | 3 | :30 | 8A- 9A (ET) | | | | | | | | 2 | | \$500.00 | | Charlotte (WCNC) (WCNC) | 8A SUN NEWS | 7/10/12 |
| 10.0.1 | Closed Preempt | 08/05/12 | | | | | | | | | | | | | | | Charlotte (WCNC) (WCNC) | I-No Avail/Exception - OLYMPICS-SUMMER | |
| 10.0.2 | Closed Preempt | 08/05/12 | | | | | | | | | | | | | | | Charlotte (WCNC) (WCNC) | I-No Avail/Exception - OLYMPICS-SUMMER | |
| 11.0 | Normal Line / SPOT | 08/06/12-08/09/12 | 4 | :30 | 6:58A- 9A (ET) | | 2 | 2 | 2 | 2 | | | | 8 | \$500.00 | \$4,000.00 | Charlotte (WCNC) (WCNC) | OLYMPICS TODAY SHOW | 7/10/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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|------|---------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|-------------------------|--------------------|---------|
| 12.0 | Normal Line / SPOT | 08/06/12-08/09/12 | 2 | :30 | 5:59P- 6:30P (ET) | | 1 | 1 | 1 | 1 | | | | 4 | \$900.00 | \$3,600.00 | Charlotte (WCNC) (WCNC) | 6P NEWS | 7/10/12 |
| 13.0 | Normal Line / SPOT | 08/06/12-08/09/12 | 2 | :30 | 6:59P- 7:30P (ET) | | 1 | 1 | 1 | 1 | | | | 4 | \$1,600.00 | \$6,400.00 | Charlotte (WCNC) (WCNC) | JEOPARDY | 7/10/12 |
| 14.0 | Normal Line / SPOT | 08/07/12-08/08/12 | 3 | :30 | 5:58A- 6:58A (ET) | | | 2 | 2 | | | | | 4 | \$550.00 | \$2,200.00 | Charlotte (WCNC) (WCNC) | 6A NEWS | 7/10/12 |
| 15.0 | Normal Line / SPOT | 08/06/12-08/09/12 | 3 | :30 | 5:58A- 6:58A (ET) | | 1 | | | 1 | | | | 2 | \$550.00 | \$1,100.00 | Charlotte (WCNC) (WCNC) | 6A NEWS | 7/10/12 |
| 16.0 | Normal Line / Olympics - Zone | 08/06/12-08/09/12 | 3 | :30 | 7:28P- 7:55P (ET) | | 1 | 1 | 1 | 1 | | | | 4 | \$1,800.00 | \$7,200.00 | Charlotte (WCNC) (WCNC) | OLYMPICS ZONE | 7/10/12 |
| 17.0 | Normal Line / Olympics - Summer | 08/06/12-08/09/12 | 4 | :30 | 8P- 12A (ET) | | 1 | 1 | 1 | 1 | | | | 4 | \$7,500.00 | \$30,000.00 | Charlotte (WCNC) (WCNC) | OLYMPICS PRIME | 7/10/12 |
| 18.0 | Normal Line / SPOT | 08/06/12-08/09/12 | 2 | :30 | 12A- 12:35A (ET) | | 1 | 1 | 1 | 1 | | | | 4 | \$1,000.00 | \$4,000.00 | Charlotte (WCNC) (WCNC) | OLYMPICS LATE NEWS | 7/10/12 |
| 19.0 | M/G For 10.0.1,10.0.2 / SPOT | 08/06/12-08/09/12 | 2 | :30 | 12A- 12:35A (ET) | 1 | X | X | X | X | | | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WCNC) (WCNC) | | 8/3/12 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |